

# 2018 PRIUS V



**TOYOTA**

# START MAKING PLANS

## LIFE ISN'T STOPPING. NEITHER SHOULD YOU.

Life never stops. It never stops challenging you. It never stops surprising you. It never stops showing you new things. And the 2018 Prius v has been designed to let you enjoy every single moment. First of all, it's a Prius, which means it includes Toyota hybrid innovation and technology. Couple that with comfort, smart features, and more space than you can ever imagine, and every journey you go on will be a memorable one. And let's not forget the handy little statistic that over 85% of Toyotas sold in Canada over the last 20 years are still on the road today.<sup>15</sup> So go ahead and make plans. Put pins on maps. Tell people you're coming, and that you're bringing your Prius v.





# STRETCH OUT AND RELAX

## IT FITS EVERYTHING. AND EVERYONE.

One thing about life – it comes with stuff. And sometimes, it comes with a lot of stuff. This is where the Prius v shines. It offers a whopping 1,906 litres of cargo space, which is room enough for pretty much anything you want to take anywhere. And the flexible interior means you can easily carry people as well as cargo. The question is, will they be comfortable? And the answer is yes, thanks to plenty of leg and headroom and a cabin that surrounds them with stylish materials that help make every seat the best seat.

### SELECT FEATURES

Available Panoramic Resin Sunroof  
Push Button Start/Smart Key System  
Heated Power Adjustable Mirrors  
Available SofTex® Trimmed Seats

Available Heated Front Seats  
Sliding/Reclining Rear Seats  
60/40 Split Rear Bench Seats



# EXPECT A FEW SURPRISES

**HYBRID SYSTEM INDICATOR** The informative Hybrid System Indicator can show you how efficiently you're driving and help you learn how to get the most out of your vehicle's remarkable fuel efficiency.

**DISPLAY AUDIO SYSTEM<sup>4</sup> WITH NAVIGATION<sup>5</sup>** The Display Audio System<sup>4</sup> with available Navigation<sup>5</sup> features a 6.1-inch touch-screen with Bluetooth<sup>®3</sup> wireless music streaming, and a "text-to-voice" feature that converts text messages from your phone into voice messages, which play through the vehicle's speaker system.

**DRIVE MODE** Select different modes for different types of driving. ECO mode helps reduce fuel consumption. EV mode runs solely on battery power for up to 0.8 km under certain conditions. And Power mode increases gas pedal response for enhanced acceleration.

**ENERGY MONITOR** The Energy Monitor screen indicates the operation of the Hybrid Synergy Drive in real time.





Toyota  
Safety  
Sense

## WE ALL DESERVE TO ARRIVE SAFE

At Toyota, we believe that no matter what the destination, everyone deserves to arrive safely. That's why we created Toyota Safety Sense™ (TSS)<sup>9</sup> – an advanced suite of innovative safety features designed to help protect drivers, passengers, pedestrians (TSS-P only) and people in other vehicles from harm. TSS is comprised of active features such as Pre-Collision System (PCS),<sup>10</sup> Lane Departure Alert (LDA)<sup>11</sup> and Automatic High Beams (AHB)<sup>13</sup> and are standard on virtually all models. TSS represents the latest milestone in our long history of creating advancements and innovations in safety that have helped prevent crashes and protect people.

### STANDARD TOYOTA SAFETY SENSE™ (TSS-P)<sup>9</sup>

**DYNAMIC RADAR CRUISE CONTROL<sup>12</sup>** Using forward sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.

**PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION<sup>10</sup>** Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. In certain conditions, the Pre-Collision System with Pedestrian Detection (PCS w/PD) may also help to detect pedestrians and help prevent or mitigate a collision.

**LANE DEPARTURE ALERT WITH STEERING ASSIST<sup>11</sup>** Alerts you if you start to drift out of your lane when visible lane markings are detected. The Steering Assist function may also provide small corrective steering inputs.

**AUTOMATIC HIGH BEAMS<sup>13</sup>** Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beams (AHB) can switch between high and low beams for you.

# SAFETY RULES



#### STANDARD FEATURES

Toyota Star Safety System™  
7 Airbags<sup>1</sup>  
Driver & Front Passenger  
Whiplash-Injury-Lessening Seats  
Anchor Points for Child Restraint Seats  
Direct Tire Pressure Monitoring System  
Vehicle Proximity Notification System

Prius v with Technology Package shown in Salsa Red Pearl.

## SELECT FEATURES

### INTERIOR

#### ENTERTAINMENT & CONNECTIVITY

- 6.1" Touch Panel Display Audio,<sup>4</sup> AM/FM/CD Player
- USB Input Port, Auxiliary Input Jack, Bluetooth<sup>®3</sup> Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access
- 6-Speakers
- Steering Wheel Bluetooth<sup>®3</sup> & Audio Controls
- Backup Camera
- 4.2" TFT Multi-Information Display w/ECO Drive Monitor

#### COMFORT & CONVENIENCE

- Air Conditioning w/Front Automatic Climate Control
- Cabin Air Filter, Rear Seat Heater Ducts
- Power Door Locks, Power Windows w/Auto Up/Down
- 4-Spoke, Tilt & Telescopic Steering Wheel
- Push Button Start, Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor)
- UV Glass Protection
- Front Centre Console Box w/Armrest
- Overhead Sunglass Storage
- Tonneau Cover, Door Map Pockets
- Carpet Floor Mats, All-Season Floor Mats
- Front Door Courtesy Lamps, Cargo Lamp, Map Lamps
- Digital Clock
- Illuminated Entry w/Fadeout Dome Lamp
- Retained Accessory Power
- Accessory Power Outlet (12 V)

#### SEATING & TRIM

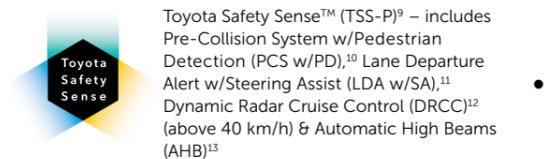
- Front Bucket Seats w/Fabric Seat Material
- Power Driver Seat w/Lumbar Support, Cushion Height Adjustment
- Front Seats w/Recline, Fore/Aft, Vertical Adjustments
- 60/40 Split Rear Seats w/Slide, Recline, Fold-Down Seat Back & Centre Armrest

### EXTERIOR

- Electric Rear Window Defroster w/Timer
- Rear Spoiler
- Illuminated Vanity Mirrors
- Heated, Power Adjustable Colour-Keyed Mirrors
- Colour-Keyed Door Handles
- Intermittent Front Wipers & Rear Window Wiper/Washer
- Projector-Style Halogen Headlamps
- Automatic Headlamp System
- LED Tail Lamps

10  Visit [toyota.ca](http://toyota.ca) for full Features & Specifications.

### SAFETY



Toyota Safety Sense™ (TSS-P)<sup>9</sup> – includes Pre-Collision System w/Pedestrian Detection (PCS w/PD),<sup>10</sup> Lane Departure Alert w/Steering Assist (LDA w/SA),<sup>11</sup> Dynamic Radar Cruise Control (DRCC)<sup>12</sup> (above 40 km/h) & Automatic High Beams (AHB)<sup>13</sup>

**STAR SAFETY SYSTEM™** – includes Star Safety System™ – includes Vehicle Stability Control (VSC),<sup>6</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)<sup>7</sup> & Smart Stop Technology (SST)<sup>8</sup>

- Dual-Stage Driver & Front Passenger Airbags (SRS)<sup>1</sup>
- Driver's Knee Airbag (SRS)<sup>1</sup>
- Front Seat-Mounted Side Airbags (SRS)<sup>1</sup>
- Front & Rear Head/Side Curtain Airbags (SRS)<sup>1</sup>
- Front Seatbelt Pre-Tensioners & Force Limiters
- All-Position 3-Point Lap & Shoulder Belts
- Front Seatbelt Anchor Height Adjusters
- Anchor Points for Child Restraint Seats
- Child Protector Rear Door Locks
- Assist Grips
- Engine Immobilizer
- Low Washer Fluid, Door Ajar, Driver/Front Passenger/Rear Seat Seatbelt Warning, Key Remind Warning Indicators
- Tire Pressure Monitoring System

### AVAILABLE PACKAGES

#### LUXURY PACKAGE

6.1" AVN Premium Display Audio<sup>4</sup> w/Navigation,<sup>5</sup> Integrated SiriusXM<sup>®</sup> Satellite Radio, Power 8-Way Adjustable Driver's Seat, Heated Front Seats, SofTex<sup>®</sup> Trimmed Seats, Synthetic Leather-Wrapped Steering Wheel, Integrated Garage Door Opener, Smart Key System (Front Passenger Door Handle & Rear Hatch Touch Lock/Unlock Sensors), Electrochromic Rear View Mirror, Driver & Front Passenger Footwell Lamps

#### TECHNOLOGY PACKAGE

*Luxury Package plus:* 17" Aluminum Alloy Wheels, P215/50R17 All-Season Tires, Resin Panoramic Sunroof, LED Headlamps, Fog Lamps

## GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit [accessories.toyota.ca](http://accessories.toyota.ca) or your local Dealer.

- Block Heater
- Cargo Liner
- Hood Deflector
- Pro Series Paint Protection Film
- Roof Rack
- Tub Style All-Season Floor Mats

### MECHANICAL

#### ENGINE

**Type**  
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/Intelligence, Sequential Multipoint Electronic Fuel Injection, Hybrid Synergy Drive, Atkinson Cycle

**Hybrid System Net Power**  
Net HP: 136 hp (100 kW)<sup>16</sup>

**HV Battery**  
Sealed Nickel-Metal Hydride

#### DRIVETRAIN

**Drive Configuration**  
Front Engine/Front Wheel Drive  
Hill-start Assist Control (HAC)<sup>14</sup>

**Transmission**  
Automatic, Continuously Variable Transmission (CVT)  
Drive Mode Select (Sport/ECO/Power Modes)

#### CHASSIS

**Suspension**  
**Front:** Independent MacPherson Gas Struts w/Stabilizer Bar  
**Rear:** Torsion Beam Type w/Stabilizer Bar

**Brakes**  
Power-Assisted, Ventilated Front Discs, Solid Rear Discs  
Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System

**Steering**  
Power Assist, Electric Rack & Pinion

**Wheels & Tires**  
16" Aluminum Alloy Wheels w/Full Wheel Covers, Wheel Locks  
17" Aluminum Alloy Wheels, Wheel Locks  
P205/60R16 All-Season Tires, Temporary Spare Tire  
P215/50R17 All-Season Tires, Temporary Spare Tire

### CAPACITIES

<b>Seating Capacity</b>	5
<b>Cargo Capacity</b>	<i>litres (cu.ft.)</i> 1906 (67.3) Behind Front Seats 971 (34.3) Behind Rear Seats
<b>Fuel Capacity</b>	<i>litres (imperial gallon)</i> 45 (9.9)

### FUEL CONSUMPTION RATING<sup>2</sup>

City/Highway/Combined	<i>L/100 km</i>	<i>mpg (imperial gallon)</i>
	5.5/6.0/5.8	51/47/49

● = Standard ○ = Optional

## COLOUR SECTION

### EXTERIOR COLOUR

040 ALPINE WHITE (A)	070 BLIZZARD PEARL (B)
1F7 CLASSIC SILVER METALLIC (A,B)	1G3 MAGNETIC GREY METALLIC (A,B)
218 MIDNIGHT BLACK METALLIC (A,B)	221 GALACTIC AQUA MICA (A,B)
3Q3 SALSA RED PEARL (A,B)	4W4 TOASTED WALNUT PEARL (A,C)

## DISCLAIMERS

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth<sup>®</sup>-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. (6) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect VSC system effectiveness. (7) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (9) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (10) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. (11) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (12) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions. (13) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (14) HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (15) Based on IHS Automotive Canadian Vehicles in Operation and New Registrations MY 1997-2016 as of June 30, 2016. Actual longevity of any vehicle will vary based upon operating conditions. (16) The maximum output indicates engine plus HV battery output. (17) <sup>®</sup>AeroPlán and the AeroPlán logo are registered trademarks of Aimia Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

**Toyota Canada Inc.** Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website [toyota.ca](http://toyota.ca) – or your Toyota Dealer is your best source for up-to-date information.

## NEW VEHICLE WARRANTY SUMMARY

– No deductibles – no transfer fees

### COMPREHENSIVE COVERAGE

**3 YEARS OR 60,000 KM.**  
This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

### POWERTRAIN COMPONENTS

**5 YEARS OR 100,000 KM.**  
This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

### MAJOR EMISSION CONTROL COMPONENTS

**8 YEARS OR 130,000 KM.**  
This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

### CORROSION PERFORATION

**5 YEARS/UNLIMITED DISTANCE.**  
This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

### HYBRID-RELATED COMPONENTS<sup>1</sup>

**8 YEARS OR 160,000 KM.**  
This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

*<sup>1</sup>Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.*

## TEST DRIVE AND EARN AEROPLAN<sup>®</sup> MILES TODAY



You can earn AeroPlán<sup>®17</sup> Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership.

Speak to your Dealer for full details.





PRIUS c



PRIUS



PRIUS PRIME



PRIUS v



YARIS HATCHBACK



YARIS SEDAN



COROLLA



COROLLA iM



C-HR



CAMRY



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86



SIENNA



RAV4



HIGHLANDER



4RUNNER



SEQUOIA



TACOMA



TUNDRA

YOU CAN RELY ON EVERY TOYOTA TO GET YOU WHEREVER YOU NEED TO GO TODAY.  
AND WITH OUR COMMITMENT TO SAFETY, RELIABILITY, AND VALUE,  
WE'LL BE ON THE ROAD WITH YOU FOR MANY YEARS TO COME.



Toyota recognizes its duty to safeguard the environment. Please recycle.  
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