

2019

# RAV4



# AT TOYOTA, WE'RE MORE THAN JUST A CAR COMPANY.



## **WE'RE A PARTNER IN THE JOURNEY TO LIVE YOUR MOST FULFILLING LIFE.**

We give you the tools you need to achieve your full potential by designing our vehicles with purpose. To be as dynamic as the life you've always envisioned yourself living.

And we don't stop at meticulously designed, quality vehicles. We're pioneering alternative fuels, improving human movement, and creating meaningful community partnerships, like the one we have with our Olympic and Paralympic athletes. These initiatives demonstrate our determination to give everyone the ability to move freely through a world with constantly evolving mobility challenges, enriching that world in the process.

Alone, just a car. Together, so much more.

# EVERY DAY DESERVES MORE ADVENTURE



## **SQUEEZE MORE OUT OF MODERN LIFE.**

Introducing the all-new 2019 RAV4. Its radical design paired with its refined driving dynamics and rugged capabilities open you up to a world of excitement, while keeping you prepared for the demands of modern life. With the capable FWD, adventurous AWD, and sporty hybrid, there's a RAV4 for every appetite to help push you to your limits. The 2019 RAV4 allows you to see, embrace, and feel the unending possibilities that await you so that you can realize your full potential in every moment.



# INSPIRING DESIGN

## ROUGHING IT NEVER LOOKED SO GOOD.

The redesigned RAV4 features a striking and rugged style that exudes strength and inspires you to challenge every part of your day. Its bold front end, imposing stance, and large fender flares show off its aggressive off-road side, while its aerodynamic lines and sleek silhouette accentuate its sophisticated street feel. Whether you're running errands in the city or exploring the countryside, RAV4 empowers your ambitions and redefines what you can do.

### SPORTY HYBRID DESIGN

Designed to excite, the sporty RAV4 Hybrid is draped in stylish black accents with black wheels, two-tone black roof, and black headliner. And with the LED projector beam headlights, you'll own the night and slice through the fog. Available Early 2019.

### INTRODUCING AWD TRAIL

Inspired by Toyota's off-road heritage, RAV4 AWD Trail offers next-level power and performance. Its rugged features include 19" aluminum alloy wheels, Trail body mouldings, Grille Shutters, unique bridge-type black roof rails, and exclusive orange interior accents that are sure to make a lasting impression.

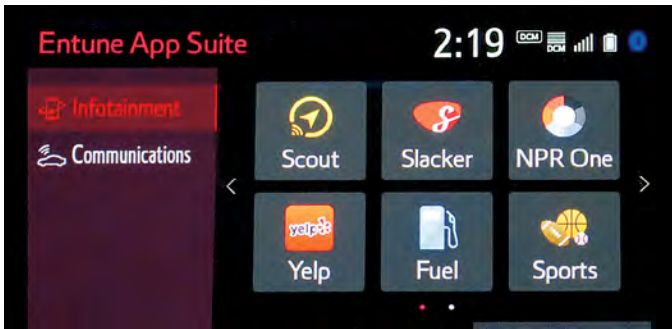
# BUILT FOR THE JOURNEY

## LOOKING GOOD IS ALSO ABOUT FEELING GOOD.

Comfort, convenience, and cargo all come together beautifully in the RAV4's spacious cabin. The available power moonroof opens up to a refined interior filled with premium materials that elevate any driving experience. The high-tech styling, sophisticated colour palette, and modern accents are matched with smart technology and intuitive features within reach of everyone on-board. The useful cargo space has plenty of room for all of your things. Simply fold down the 60/40 rear seats to reveal a cavernous cargo area that lets you make the most of every adventure.

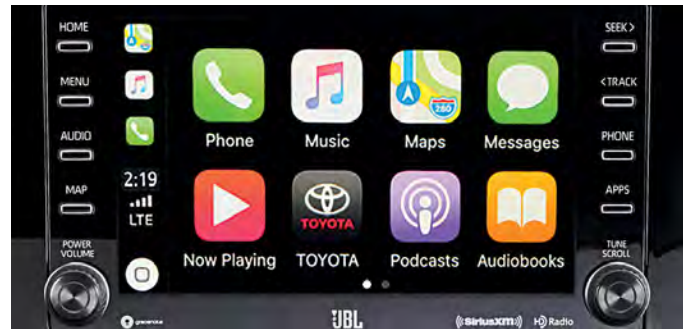


# THE FUTURE OF USER-FRIENDLY



## ENTUNE™ 3.0 SYSTEM<sup>1</sup>

The multimedia touch-screen display features a host of smart technologies including App Suite Connect,<sup>2</sup> Scout® GPS Link,<sup>3</sup> and available Safety Connect®,<sup>4</sup> and Destination Assist,<sup>5</sup> to help you to connect to the people, places and things that matter to you most.



## APPLE CARPLAY™

RAV4 offers Apple CarPlay™ support as a standard feature. Connect your compatible iPhone® and get directions, make calls, send and receive messages, and listen to your own playlist with your voice through Siri or the touch-screen — all while maintaining focus on your drive.



## Qi WIRELESS CHARGING

No wires. No worry. Simply place your Qi compatible device on the available Qi wireless charger for a quick and easy charge.



## ENERGY MONITOR

Tracking your efficiency is easy with RAV4 Hybrid's energy monitor. As driving conditions change, the monitor uses both the multimedia display and available Head-Up Display to show you how power is being routed to the drive wheels or how otherwise wasted energy is captured to charge the battery.

# MORE CAPABLE. MORE FUN. MORE MEMORIES.



The upgraded RAV4 delivers improved power and intelligent efficiency so that you can feel the freedom of the open road or secluded trail. The new Dynamic Force 2.5 litre in-line four-cylinder engine delivers improved responsiveness and fuel efficiency for a smooth and sporty drive. The new multilink rear suspension improves handling and control by working with its natural body rigidity in order to keep traction steady. RAV4 also comes available with three distinct drive modes (Sport, ECO, and Normal) so that you can tailor your driving dynamics to match your mood. It also has the capabilities you need, like available AWD to give you greater control and confidence when facing demanding road conditions.

# POWERED BY EFFICIENCY



## **ENHANCED HYBRID CAPABILITIES**

The all-new RAV4 Hybrid will never compromise on power and capability. The redesigned Toyota Hybrid System battery is lighter than ever and can hold a charge longer for greater distances to give you improved fuel efficiency.

## **TOWING POWER**

The RAV4 offers the necessary towing strength and power to take on whatever your day has in store. For bigger hauls, the all-new RAV4 TRAIL has the power and torque to tow up to 3500 lb.

## **DYNAMIC TORQUE-VECTORING AWD WITH REAR DRIVELINE DISCONNECT**

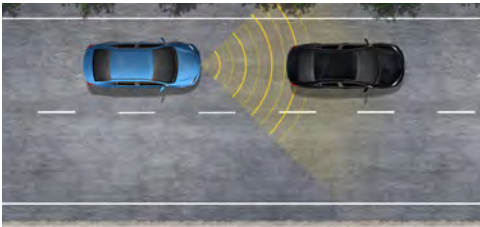
Enjoy an upgrade in performance that is paired with impressive fuel efficiency. The intelligence of an available Dynamic Torque-Vectoring All-Wheel Drive improves handling by sending up to 50% of the power to the rear and then distributes more power to the wheel that needs it. To boost fuel efficiency, Rear Driveline Disconnect will stop sending power to the rear when it isn't necessary.



# INNOVATIVE SAFETY

## STANDARD TOYOTA SAFETY SENSE™ 2.0<sup>6</sup>

No matter what roads you travel, Toyota is always there to keep you as safe as possible. That's why the all-new RAV4 comes standard with Toyota Safety Sense™ 2.0, an advanced suite of safety features that adds new technologies and capabilities designed to help protect drivers, passengers, and others who share the road from harm. That's peace of mind we can all get behind.



### FULL-SPEED RANGE DYNAMIC RADAR CRUISE CONTROL<sup>8</sup>

Dynamic Radar Cruise Control (DRCC) uses vehicle-to-vehicle distance control, which adjusts your speed, to help you maintain a preset distance from vehicles ahead of you that are driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance.



### LANE DEPARTURE ALERT WITH STEERING ASSIST<sup>9</sup> & ROAD EDGE DETECTION

Alerts you if you start to drift out of your lane when visible lane markings or the road edge is detected. The Steering Assist function may also provide small corrective steering inputs.



### LANE TRACING ASSIST<sup>10</sup>

Provides steering support to help the driver keep the vehicle centred in its lane when Dynamic Radar Cruise Control is in operation.



### AUTOMATIC HIGH BEAMS<sup>11</sup>

Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beams can switch between high and low beams for you.



### PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION AND BICYCLE DETECTION<sup>7</sup>

Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. The latest system has enhanced low-light capabilities to help detect pedestrians at night. In certain conditions during the day, the Pre-Collision System with Pedestrian and Bicycle Detection may also help to detect leading and crossing cyclists and help prevent or mitigate a collision.

## RAV4 HYBRID SELECT FEATURES

AVAILABLE EARLY 2019

LE



### DRIVETRAIN

- 2.5 Litre, 4-Cylinder, Drive Mode Select - EV & ECO Modes
- Electronic On Demand All Wheel Drive with intelligence, Trailer-Sway Control
- Variable Valve Timing with Intelligence, Hybrid Synergy Drive
- Electronically Controlled, Continuously Variable Transmission
- Sealed Nickel-Metal Hydride HV Battery

### ENTERTAINMENT & CONNECTIVITY

- 7" Touch Panel Display Audio, 6-Speakers
- Entune™ 3.0 Audio: Entune™ App Suite Connect includes – Traffic, Weather, Slacker, Yelp, Sports, Stocks, Fuel Prices & NPR One (No subscription required), Scout® GPS Link - Smartphone based Navigation (3 year subscription)
- Works with Apple CarPlay™
- USB Input Ports, Auxiliary Input Jack, Bluetooth®
- 4.2" TFT Multi-Information Display, Backup Camera

### INTERIOR

- Dual Zone Automatic Climate Control
- Heated Driver & Front Passenger Seats
- Rear Privacy Glass
- Grey Headliner

### EXTERIOR

- Grille Shutters
- Dual Heated, Power-Adjustable Foldable Colour-Keyed Mirrors with Integrated Signal Lamps
- Rear Spoiler with LED Stop Lamps, Roof Rails
- Parabola LED Headlamps
- 17" Aluminum Alloy Wheels & P225/65R17 All-Season Tires

### SAFETY

- Toyota Safety Sense™ 2.0 – Pre-Collision System with Pedestrian & Bicycle Detection, Full-Speed Range Dynamic Radar Cruise Control, Lane Departure Alert with Steering Assist & Road Edge Detection, Lane Tracing Assist, Automatic High Beams
- Star Safety System™
- 8 Airbags
- Blind Spot Monitor, Rear Cross-Traffic Alert

XLE



Adds to or replaces features offered on LE

### ENTERTAINMENT & CONNECTIVITY

- 5 USB Input Ports (3 Front, 2 Rear)
- Push Button Start, Smart Key System

### INTERIOR

- Heated Leather-Wrapped Steering Wheel, Leather-Wrapped Shift Knob
- Power Back Door
- Tonneau Cover

### EXTERIOR

- Power Moonroof
- Projector LED Headlamps
- Fog Lamps, LED Daytime Running Headlights, LED Rear Combination Lamps

### OPTIONAL

#### HYBRID XSE PACKAGE

- Entune™ 3.0 Audio Plus: *Entune™ 3.0 Audio features plus:* Entune™ Safety Connect® includes – Automatic Collision Notification, Stolen Vehicle Locator, Emergency Assistance Button, Enhanced Roadside Assistance (3 years subscription)
- 8" Touch Panel Display Audio, Integrated SiriusXM® Satellite Radio
- SofTex® Trimmed Seats
- Digital Display Rear View Mirror
- Anti-Theft System with Engine Immobilizer & Alarm System
- 18" Aluminum Alloy Wheels & P225/60R18 All-Season Tires

#### HYBRID XSE with TECH PACKAGE

- Plus XSE Hybrid Package
- Premium JBL® Audio, 11-Speakers
- Entune™ 3.0 Premium Audio: *Entune™ 3.0 Audio Plus features plus:* Entune™ Destination Assist (6 months subscription), Embedded Navigation (Replace Scout® GPS Link), Embedded Traffic & Weather (Replace Traffic & Weather Apps), Map Updates – 3 Years (Maximum of 3 Updates)
- Qi Wireless Charging
- Digital Display Rear View Mirror with HomeLink®
- Front & Rear Parking Assist Sonars
- Intelligent Clearance Sonar
- Rear Cross-Traffic Braking

Visit [toyota.ca](http://toyota.ca) for full features and specifications.

**RAV4 HYBRID** SELECT FEATURES  
AVAILABLE EARLY 2019

**LIMITED**



Adds to or replaces features offered on XLE

**ENTERTAINMENT & CONNECTIVITY**

- 8" Touch Panel Display Audio, Premium JBL® Audio, 11-Speakers
- Entune™ 3.0 Premium Audio: *Entune™ 3.0 Audio Plus features plus:* Entune™ Destination Assist (6 months subscription), Embedded Navigation (Replace Scout® GPS Link - Smartphone based Navigation (3 year subscription)), Embedded Traffic & Weather (Replace Traffic & Weather Apps), Map Updates – 3 Years (Maximum of 3 Updates)
- 7" TFT Multi-Information Display, Bird's-Eye-View Monitor
- Qi Wireless Charging

**INTERIOR**

- SofTex® Trimmed Seats
- Driver Seat with Memory System
- Heated Rear Seats
- Digital Display Rear View Mirror with HomeLink®
- Hands-Free Power Back Door

**EXTERIOR**

- Chrome Door Handles
- 18" Aluminum Alloy Wheels & P225/60R18 All-Season Tires

**SAFETY**

- Intelligent Clearance Sonar
- Rear Cross-Traffic Braking

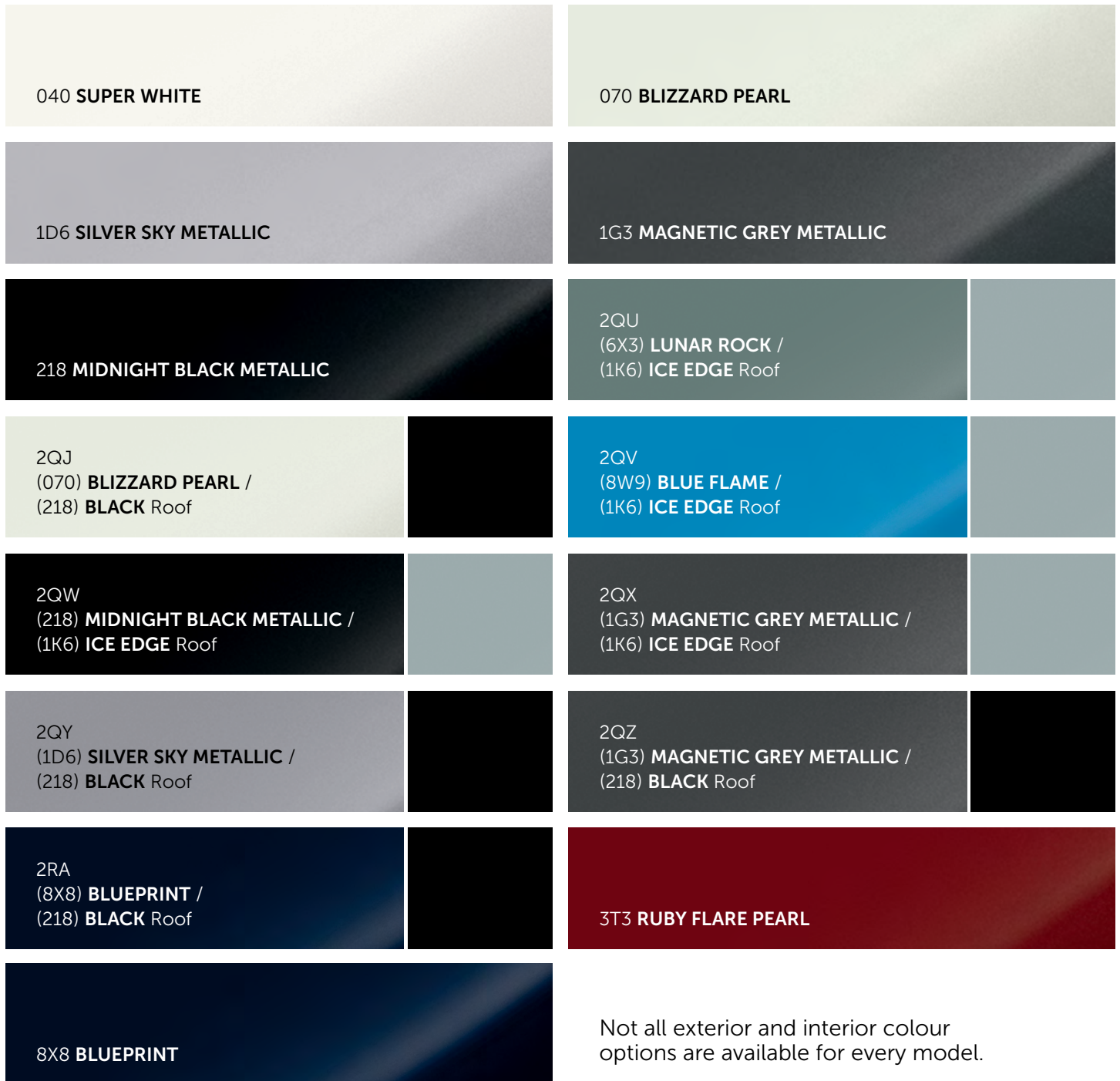
## ACCESSORIES

Toyota Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit [accessories.toyota.ca](http://accessories.toyota.ca) or your local Dealer.

- Cargo Net
- Door Sill Protectors
- LED Fog Lights
- Pro Series Paint Protection Film
- Toyota Genuine Dash Camera

Visit [toyota.ca](http://toyota.ca) for full features and specifications.

## EXTERIOR COLOURS



Not all exterior and interior colour options are available for every model.

## INTERIOR COLOURS

**LE FWD/AWD/HYBRID**  
BLACK Fabric

**XLE FWD/AWD/HYBRID**  
BLACK Fabric  
**XLE PREMIUM PACKAGE**  
BLACK SofTex®  
**HYBRID XSE PACKAGE/  
HYBRID XSE with TECH PACKAGE**  
BLACK SofTex®

**TRAIL AWD**  
BLACK SofTex®  
MOCHA SofTex®

**LIMITED AWD/HYBRID**  
BLACK SofTex®  
IVORY SofTex®  
LIGHT GREY SofTex®

## WARRANTY

No deductibles. No transfer fees.

### COMPREHENSIVE COVERAGE 3 YEARS OR 60,000 KM

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

### POWERTRAIN COMPONENTS 5 YEARS OR 100,000 KM

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

### MAJOR EMISSION CONTROL COMPONENTS 8 YEARS OR 130,000 KM

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

### CORROSION PERFORATION 5 YEARS/UNLIMITED DISTANCE

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

### HYBRID-RELATED COMPONENTS<sup>12</sup> 8 YEARS OR 160,000 KM

This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

## DISCLAIMERS

(1) Services are dependent upon connection to a compatible wireless network. The current compatible 3G GSM/GPRS cellular network is provided by a third-party wireless service provider. Toyota is not responsible for cellular network discontinuance. (2) Select Toyota Entune™ App Suite apps use a large amount of data and you are responsible for all data charges. Apps and services vary by phone and carrier; not all services are available all the time and in all locations, and are subject to change. (3) Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. Availability and accuracy of the information provided by Scout® GPS Link is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. (4) Contact with Safety Connect® response centre is dependent upon the telematics device being in operative condition, cellular connectivity availability, and navigation map data and GPS satellite signal reception, which can limit the ability to reach the response centre or receive emergency support. Once the trial subscription expires, enrollment and Telematics Subscription Service Agreement required. A variety of subscription terms are available; charges vary by subscription term selected. (5) Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability & accuracy of the information provided by Destination Assist are dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. (6) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (7) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection System with Enhanced Low Light Capability and Bicyclist Detection, part of the Advanced Pre-Collision System, is designed to detect a pedestrian or bicyclist ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a collision avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input, and weather, light and road conditions. (8) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions. (9) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors including road, weather and vehicle conditions. (10) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (11) Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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